

meet the producers....

McCALLION BROWN

MODELLING & MANAGEMENT

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Lee McCallion & Brian Brown

Lee McCallion trained on a scholarship at Performers College under the direction of producer and choreographer Brian Rogers. On graduating Lee went on to work in the commercial dance sector working with artists in the music industry including Elton John, George Michael, Lionel Ritchie, Boy George, Gloria Gaynor, Phixx, Westlife, Jamelia, All stars, Jane Macdonald, Pete Waterman's signing Lauren Waterworth and S-club.

In 2007, Lee was one of the founders of Blackfish Productions supplying dancers and models for TV and large scale events including Pet Shop Boys/Lady Gaga for their Brit Awards performance in 2009, Beverly Knight, Nike and Adidas. Lee believes that models can only benefit from dance experience, learning how their bodies move and to create lines that will make them stand out in castings and ultimately booking the job. Lee is responsible for all choreography within McCallion Brown shows. Choreography is slick, fresh and forward thinking.

Brian Brown has been in the fashion industry for 40 years and has founded successful Model Agencies, salons and Boutiques on an international level namely Los Angeles, London and Bermuda.

He is a renowned, award winning producer and is responsible for some of the biggest fashion events in South Wales including Fashion Rocks which won the best event at The Swansea Life Awards and also the Daily Mail's two Fashion Addict Shows which were an outstanding success.

Brian is a winner of the L'Oreal trophy for colour and his work can be spotted on many a front cover as well as magazine spreads including Swansea Life magazine. He is in high demand as a session stylist throughout the UK. Brian brings a fresh energy to the teaching of the industry and is extremely encouraging of new up and coming faces in the modelling world.

As a backing dancer for the likes of Elton John, S Club, Jamelia and Westlife, Lee McCallion has an impressive background in choreography. Combine this with Brian Brown's wealth of experience in the modeling industry, the duo of McCallion Brown makes perfect sense for Llanelli Fashion Week.

"We love that each night during Llanelli Fashion Week has a totally different feel which allows us production wise to explore new avenues and creative ideas. A fashion show isn't just a show to us - it is an entire production. We make sure that every audience member is enthralled at each second on every single show from start to finish."

"There will be a few surprises thrown into the mix to keep the week fresh and forward thinking."

"This week is innovative for the area and will act as a bar for all other events to reach and we are very proud to be a part of Llanelli's first Fashion Week!"

"McCallion Brown Modelling are available for all your production needs whatever the brief. We cover everything from Models, Dancers to styling. We also run courses for fresh new talent and love discovering new models this way!"
As a creative team, Lee and Brian's aim is to develop the modelling industry throughout Wales.

The Models

Not only will there be lots of Scarlets on the catwalk, including Dafydd Jones and Ken Owens, there will also be the finalists from Miss Great Britain with CEO Liz Fuller also present. All finalists have been contacted by Mark Jones, and include:

Miss Reading: April Banbury

Miss Cambridgeshire: Victoria Charlotte Buglioni

Miss Birmingham: Gina Basham

Miss Bristol City: Madison Cottell



All other models supplied by McCallion Brown Management

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