

makeover with BRIAN BROWN SALON

art direction by **McCALLION BROWN**
modelling & management



PROFESSIONAL ACTOR MATTHEW SPENT THREE DAYS IN A COMA AFTER A MOTORBIKE ACCIDENT IN 2008. WITH HIS CONFIDENCE LOW AS A RESULT, THE MCCALLION BROWN TEAM WENT TO TOWN TO BOOST IT.

How the make over was done...

"We added low lights to the front of the hair to give an understated look and to enhance the cut without compromising the masculinity of the overall look. Matthew had no shape to his hair so we gave him a choppy directional cut keeping the fringe longer adding texture.

"The most important thing was to keep the cut easy

for Matthew to manage. He can do this by use of the mini straighteners, which are really popular with the guys right now.

"We also gave Matthew a different look by taking the fringe and styling it back. This results in an edgier look.

"Make up was used to cover any problems but

kept to a minimum to maintain the masculinity of the look.

"The styling of the clothes is that well put together sharp look with an edgy twist to keep the look young and current. Matthew would feel comfortable finishing work and changing a tie for a cravat seen in the shoot for an evening look."

Matthew's verdict

"This makeover can be described in one word-wicked! My confidence has been shot lately so this overhaul came at the perfect time. I was involved in a motorbike accident in 2008 and ended up being in a coma for three days so since then my confidence has been all over the place.

"Sometimes you don't see things in yourself that others can see and Brian and Lee brought out a look in me that I didn't know I'd be able to pull off. What's great about this makeover is that it has opened my mind to trying new things; I know I would never have gone to the salon and asked for this hair cut or gone to the shops and bought these clothes myself.

"The outfit that they chose for me is not necessarily my style as it's quite tight and I normally go for the comfy casual look, but I felt completely comfortable in my new look and it looks great, I'll definitely be trying some new styles of clothing next time I go to the shops!

"I have modelled for Brian before and he knew my predicament and that I was on a bit of a low so he invited me in for this fantastic makeover which has given me the boost I needed. I'm a full time actor and presenter so I have quite a fast

paced lifestyle. I was in Doctor Who and was the CGI model for the army of ghosts which turned into Cybermen. My dimensions were used for all the Cybermen so that means all the Cybermen action figures are me! I'm also in theatre and have done stunt work with swords and motorbikes so being pampered and spoilt was a great way to get away from my hectic lifestyle.

"The makeover team were brilliant and I had confidence in all of them. It was really funny because Brian started saying 'right what shall we do' and before I could answer he just said 'we are doing this, this and this' and took over my life! So I was consulted, but in a rhetorical fashion! I was extremely happy with the result though.

"As the team were chopping and changing my hair into this 'forward' style they were giving me tips so that I could style it again myself. They've given me some fresh ideas and they funk'd me up.

"After the makeover I rode home on my motorbike, so by the time I saw my family and friends my hair was everywhere, so I had a quick restyle then presented myself to everyone who loved the new look."

DO YOU HAVE A LONG-TERM HAIR PROBLEM OR HAVE A SPECIAL EVENT YOU WANT A MAKEOVER FOR?

Every month, Swansea Life gives one lucky reader a makeover. Email your hair dilemmas to the editor, along with a picture, and you could be selected for the next makeover. Email: wyn.jenkins@swansealife.co.uk

- the team** Hair: Jessica Miers
- Make-up: Sascha Martini
- Photographer: Andrew Davies
- Clothes supplied by: Slaters
- Products: Tigi
- Model: Matthew Donman, supplied by McCallion Brown.